

# Specs & Pricing

Twixl Publisher. Your creativity, Our ingenuity



|                                                                                               | ESSENTIAL         | PROFESSIONAL | ENTERPRISE |
|-----------------------------------------------------------------------------------------------|-------------------|--------------|------------|
| <b>Pricing (excl. VAT)</b>                                                                    |                   |              |            |
| Twixl Publisher yearly subscription                                                           | € 4.950 / \$5,850 | CONTACT US   | CONTACT US |
| <b>Overview</b>                                                                               |                   |              |            |
| Number of production apps                                                                     | 1                 | 1 or more    | 1 or more  |
| Create native iOS and Android apps for phone/tablet/universal<br>Minimum iOS17 and Android 11 | v                 | v            | v          |
| Publish                                                                                       |                   |              |            |
| ‣ Enriched InDesign content                                                                   | v                 | v            | v          |
| ‣ HTML content                                                                                | v                 | v            | v          |
| ‣ PDF files , images, movies, ...                                                             | v                 | v            | v          |
| Publish on the Apple App Store, Google Play store or In-house                                 | v                 | v            | v          |
| Publish your app in a browser                                                                 | v                 | v            | v          |
| Send an unlimited number of push notifications                                                | v                 | v            | v          |
| Support for in-app purchases and subscriptions                                                | v                 | v            | v          |
| Manage content download options                                                               | v                 | v            | v          |
| Preview & share                                                                               | v                 | v            | v          |
| Built-in analytics                                                                            | v                 | v            | v          |

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| Free updates and upgrades                                                                                                                                                                                                             | v         | v            | v          |
| Online support                                                                                                                                                                                                                        | v         | v            | v          |
| Solution                                                                                                                                                                                                                              |           |              |            |
| Access to Twixl platform                                                                                                                                                                                                              | v         | v            | v          |
| Twixl App (iOS & Android)<br>Free download from the App Store or Google Play                                                                                                                                                          | v         | v            | v          |
| Twixl Publisher application<br>macOS only                                                                                                                                                                                             | v         | v            | v          |
| Twixl Publisher Plug-in for InDesign<br>Available for Windows and macOS                                                                                                                                                               | v         | v            | v          |
| Features                                                                                                                                                                                                                              |           |              |            |
| Customizable user interface<br>Grid-based layout, Server-driven                                                                                                                                                                       | v         | v            | v          |
| Hamburger menu                                                                                                                                                                                                                        | v         | v            | v          |
| Table of contents                                                                                                                                                                                                                     | v         | v            | v          |
| Full text search                                                                                                                                                                                                                      | v         | v            | v          |
| Social sharing (via e-mail, Facebook, X, ...)                                                                                                                                                                                         | v         | v            | v          |
| Built-in Twixl analytics                                                                                                                                                                                                              | v         | v            | v          |
| Support for portrait & landscape orientations                                                                                                                                                                                         | v         | v            | v          |
| Support for split view multitasking on iPadOS                                                                                                                                                                                         | v         | v            | v          |
| Interactive InDesign features<br>Action buttons, Hyperlinks, Slide shows, Embedded video, YouTube or Vimeo video, Audio, Scrollable content , Image sequences, Web viewers with external or embedded HTML, Apple or Google Maps, .... | v         | v            | v          |
| Support for InDesign's alternate/liquid layouts                                                                                                                                                                                       | v         | v            | v          |

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| <b>Preview</b>                                                                                                                                                                                                                                                               |           |              |            |
| Phone & tablet app preview in iOS simulator<br>On macOS only                                                                                                                                                                                                                 | v         | v            | v          |
| Preview your app and contents on iOS or Android tablet or phone<br>With free Twixl App                                                                                                                                                                                       | v         | v            | v          |
| <b>Deploy</b>                                                                                                                                                                                                                                                                |           |              |            |
| Supported platforms: <ul style="list-style-type: none"><li>• iPad and iPhone (iOS &amp; iPadOS 17 and higher)</li><li>• Android Tablets &amp; phones (11 and higher)</li><li>• Laptops and Desktops via the 'browser client' on Chrome, Safari, Firefox, Edge, ...</li></ul> |           |              |            |
| Create & publish "Ad Hoc" builds for iPad & iPhone                                                                                                                                                                                                                           | v         | v            | v          |
| Create & publish test builds for Android tablets & phones                                                                                                                                                                                                                    | v         | v            | v          |
| Create & publish native apps                                                                                                                                                                                                                                                 | v         | v            | v          |
| › for iOS and Android (phone/tablet/universal)                                                                                                                                                                                                                               | v         | v            | v          |
| › for the Apple App Store, Google Play store or In-house                                                                                                                                                                                                                     | v         | v            | v          |
| › in the browser                                                                                                                                                                                                                                                             | v         | v            | v          |
| <b>Stores</b>                                                                                                                                                                                                                                                                |           |              |            |
| App Store Connect, Google Play                                                                                                                                                                                                                                               | v         | v            | v          |
| In-app purchases on iOS & Android                                                                                                                                                                                                                                            | v         | v            | v          |
| Subscriptions on iOS & Android<br>Periodical / All access                                                                                                                                                                                                                    | v         | v            | v          |

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| <b>Management</b>                                                           |                           |                           |                           |
| Manage multiple apps per account                                            | –                         | v                         | v                         |
| Manage the app interface                                                    | v                         | v                         | v                         |
| Manage articles and collections                                             | v                         | v                         | v                         |
| Manage entitled users & groups                                              | v                         | v                         | v                         |
| <b>Storage &amp; Downloads</b>                                              |                           |                           |                           |
| Content storage on Twixl platform servers                                   | v                         | v                         | v                         |
| Support for:                                                                |                           |                           |                           |
| ‣ Enriched InDesign (Twixl .article) files                                  | v                         | v                         | v                         |
| ‣ HTML files                                                                | v                         | v                         | v                         |
| ‣ PDF files                                                                 | v                         | v                         | v                         |
| ‣ Video streaming                                                           | v                         | v                         | v                         |
| Download per article                                                        | v                         | v                         | v                         |
| Optional download of a collection as 'monolithic' for offline access        | v                         | v                         | v                         |
| Full offline mode                                                           | v                         | v                         | v                         |
| Bandwidth volume per year                                                   | 2 TB                      | TBD                       | TBD                       |
| Extra bandwidth<br>Remains valid as long as you have an active subscription | € 750 / \$950<br>per 5 TB | € 750 / \$950<br>per 5 TB | € 750 / \$950<br>per 5 TB |
| <b>Security</b>                                                             |                           |                           |                           |
| Two-factor authentication to access the Twixl platform                      | v                         | v                         | v                         |
| Multiple admin API keys per account                                         | Optional                  | v                         | v                         |

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| <b>Communication</b>                                              |           |              |            |
| <b>Push notifications:</b>                                        | v         | v            | v          |
| Text or rich push notifications                                   | v         | v            | v          |
| Deep linking to a collection/article                              | v         | v            | v          |
| Scheduled push notifications                                      | v         | v            | v          |
| Segmented push notifications by OS                                | v         | v            | v          |
| <b>Entitlement</b>                                                |           |              |            |
| <b>Built-in:</b>                                                  |           |              |            |
| ➤ Print subscribers                                               | v         | v            | v          |
| ➤ Users & Groups                                                  | v         | v            | v          |
| ➤ Access key                                                      | v         | v            | v          |
| ➤ Promo code                                                      | v         | v            | v          |
| Custom entitlement via API                                        | -         | v            | v          |
| Auto logout support                                               | v         | v            | v          |
| <b>Content segmentation via Advanced scripting</b>                | -         | v            | v          |
| Filter the content that is shown to a user based on app variables |           |              |            |
| <b>Integration API</b>                                            | Optional  | v            | v          |
| Setup automated production workflows                              |           |              |            |
| Push content to your app                                          |           |              |            |
| Built-in integration with Canvasflow, Vjoon K4, Woodwing Studio   |           |              |            |
| Custom integration with any CMS                                   |           |              |            |

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| <b>Automated content sources</b>                                                                           | Optional  | v            | v          |
| To pull content to your app from the web                                                                   |           |              |            |
| Pull or subscribe to content from: RSS/Atom feed (WordPress, Drupal, ...),                                 |           |              |            |
| YouTube channel / user / playlist, Vimeo channel / user / group                                            |           |              |            |
| <b>Advanced logging report portal</b>                                                                      | -         | v            | v          |
| Get direct access to the problem reports of your users/readers to enable you to address issues even faster |           |              |            |
| <b>Google Analytics v4 support</b>                                                                         | -         | v            | v          |
| In addition to the built-in analytics, you can connect your app to Google Analytics v4                     |           |              |            |
| <b>Custom domain for browser client</b>                                                                    | Optional  | v            | v          |
| Use your own domain instead of the default Twixl domain                                                    |           |              |            |
| SSL Certificate included                                                                                   |           |              |            |
| <b>Onboarding / update training</b>                                                                        | Optional  | v            | v          |
| ½ day onboarding training to help you setup your project                                                   |           |              |            |
| Yearly update training on new features with each renewal                                                   |           |              |            |
| <b>Priority support</b>                                                                                    | -         | -            | v          |
| Customers with priority support will always be served first                                                |           |              |            |

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| <b>Custom SLA</b>                                                                                                                       | -         | -            | v          |
| If you have specific needs in terms of support, a specific agreement can be setup defining our availability and response times          |           |              |            |
| <b>Custom storage</b>                                                                                                                   | -         | -            | Optional   |
| Host your content outside the Twixl environment, on your own servers                                                                    |           |              |            |
| <b>Custom development services</b>                                                                                                      | -         | Optional     | Optional   |
| Have Twixl engineers setup your custom integrations to optimize your workflow, manage access to your app or setup your custom reporting |           |              |            |
| <b>App management services</b>                                                                                                          | -         | Optional     | Optional   |
| Let a Twixl partner manage your app project for you within an agreed framework                                                          |           |              |            |
| <b>Advanced features</b>                                                                                                                | -         | -            | Optional   |
| Ask for the development of specific features for your app                                                                               |           |              |            |
| (Subject to acceptance by Twixl's product team)                                                                                         |           |              |            |