Specs & Pricing
Twixl Publisher. Your creativity, Our ingenuity

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Pricing (excl. VAT)			
Twixl Publisher yearly subscription	Starts at $ 5,450	CONTACT US	CONTACT US
Overview			
Number of production apps	1	1 or more	1 or more
Create native iOS and Android apps for phone/tablet/universal Minimum iOS15 and Android 8	v	v	v
Publish			
› Enriched InDesign content	v	v	v
› HTML content	v	v	v
› PDF files , images, movies, …	v	v	v
Publsh on the Apple App Store, Google Play store or In-house	v	v	v
Publish your app in a browser	v	v	v
Send an unlimited number of push notifications	v	v	v
Support for in-app purchases and subscriptions	v	v	v
Manage content download options	v	v	v
Preview & share	v	v	v
Built-in analytics	v	v	v

Specs & Pricing Twixl Publisher: Your creativity. Our ingenuity

January 2025   **2/7**

		ESSENTIAL	PROFESSIONAL	ENTERPRISE
Free updates and upgrades		v	v	v
Online support		v	v	v

Solution

		ESSENTIAL	PROFESSIONAL	ENTERPRISE
Access to Twixl platform		v	v	v
Twixl App (iOS & Android) Free download from the App Store or Google Play		v	v	v
Twixl Publisher application macOS only		v	v	v
Twixl Publisher Plug-in for InDesign Available for Windows and macOS		v	v	v

Features

		ESSENTIAL	PROFESSIONAL	ENTERPRISE
Customizable user interface Grid-based layout, Server-driven		v	v	v
Hamburger menu		v	v	v
Table of contents		v	v	v
Full text search		v	v	v
Social sharing (via e-mail, Facebook, X, …)		v	v	v
Built-in Twixl analytics		v	v	v
Support for portrait & landscape orientations		v	v	v
Support for split view multitasking on iPadOS		v	v	v
Interactive InDesign features Action buttons, Hyperlinks, Slide shows, Embedded video, YouTube or Vimeo video, Audio, Scrollable content , Image sequences, Web viewers with external or embedded HTML, Apple or Google Maps, ….		v	v	v
Support for InDesign's alternate/liquid layouts		v	v	v

Preview

		ESSENTIAL	PROFESSIONAL	ENTERPRISE
Phone & tablet app preview in iOS simulator On macOS only		v	v	v
Preview your app and contents on iOS or Android tablet or phone With free Twixl App		v	v	v

Deploy

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Supported platforms: • iPad and iPhone (iOS & iPadOS 15 and higher) • Android Tablets & phones (9 and higher) • Laptops and Desktops via the 'browser client' on Chrome, Safari, Firefox, Edge, …			
Create & publish "Ad Hoc" builds for iPad & iPhone	v	v	v
Create & publish test builds for Android tablets & phones	v	v	v
Create & publish native apps	v	v	v
> for iOS and Android (phone/tablet/universal)	v	v	v
> for the Apple App Store, Google Play store or In-house	v	v	v
> in the browser	v	v	v

Stores

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
App Store Connect, Google Play	v	v	v
In-app purchases on iOS & Android	v	v	v
Subscriptions on iOS & Android Periodical / All access	v	v	v

Specs & Pricing Twixl Publisher: Your creativity. Our ingenuity

January 2025 **3/7**

Management

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Manage multiple apps per account	–	v	v
Manage the app interface	v	v	v
Manage articles and collections	v	v	v
Manage entitled users & groups	v	v	v

Storage & Downloads

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Content storage on Twixl platform servers	v	v	v
Support for:			
› Enriched InDesign (Twixl .article) files	v	v	v
› HTML files	v	v	v
› PDF files	v	v	v
› Video streaming	v	v	v
Download per article	v	v	v
Optional download of a collection as 'monolithic' for offline access	v	v	v
Full offline mode	v	v	v
Bandwidth volume per year	2 TB	TBD	TBD
Extra bandwidth Remains valid as long as you have an active subscription	$ 950 / 5 TB	$ 950 / 5 TB	$ 950 / 5 TB

Security

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Two-factor authentication to access the Twixl platform	v	v	v
Multiple admin API keys per account	Optional	v	v

Specs & Pricing Twixl Publisher. Your creativity. Our ingenuity

January 2025   4/7

Specs & Pricing Twixl Publisher. Your creativity. Our ingenuity

January 2025   5/7

Communication

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Push notifications:	v	v	v
Text or rich push notifications	v	v	v
Deep linking to a collection/article	v	v	v
Scheduled push notifications	v	v	v
Segmented push notifications by OS	v	v	v

Entitlement

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Built-in:			
› Print subscribers	v	v	v
› Users & Groups	v	v	v
› Access key	v	v	v
› Promo code	v	v	v
Custom entitlement via API	–	v	v
Auto logout support	v	v	v

Content segmentation via Advanced scripting

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
	–	v	v
Filter the content that is shown to a user based on app variables			

Integration API

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
	Optional	v	v
Setup automated production workflows			
Push content to your app			
Built-in integration with Canvasflow, Vjoon K4, Woodwing Studio			
Custom integration with any CMS			

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Automated content sources	Optional	v	v
To pull content to your app from the web			
Pull or subscribe to content from: RSS/Atom feed (WordPress, Drupal, ...),			
YouTube channel / user / playlist, Vimeo channel / user / group			
Advanced logging report portal	–	v	v
Get direct access to the problem reports of your users/readers to enable you to address issues even faster			
Google Analytics v4 support	–	v	v
In addition to the built-in analytics, you can connect your app to Google Analytics v4			
Custom domain for browser client	Optional	v	v
Use your own domain instead of the default Twixl domain			
SSL Certificate included			
Onboarding / update training	Optional	v	v
½ day onboarding training to help you setup your project			
Yearly update training on new features with each renewal			
Priority support	–	–	v
Customers with priority support will always be served first			

Specs & Pricing Twixl Publisher: Your creativity. Our ingenuity

January 2025   **7/7**

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Custom SLA	–	–	v
If you have specific needs in terms of support, a specific agreement can be setup defining our availability and response times			
Custom storage	–	–	Optional
Host your content outside the Twixl environment, on your own servers			
Custom development services	–	Optional	Optional
Have Twixl engineers setup your custom integrations to optimize your workflow, manage access to your app or setup your custom reporting			
App management services	–	Optional	Optional
Let a Twixl partner manage your app project for you within an agreed framework			
Advanced features	–	–	Optional
Ask for the development of specific features for your app			
(Subject to acceptance by Twixl's product team)			